

# NSPCC

Childhood shapes who we become, abuse never should. Our work focuses on Prevention, Protection and enabling Social Change.

We help children who have been abused to rebuild their lives. We protect children at risk, and we find the best ways of preventing child abuse from ever happening. We speak up for children. So when a law needs to change, or those in power are not doing enough, we demand it.

We believe that every childhood is worth fighting for. We are determined to lead this fight, and we hope that you will consider being part of this journey by supporting us.

## SPONSORSHIP PACKAGE

Team Essence are looking for corporate partners to sponsor our record attempting river race. Once again, the expedition has been privately funded in full to ensure that 100% of your contribution is received by the NSPCC.

For £2,500 your company will receive:

- Large logo placement on Canoe, kit and tent
- Inclusion on social media and blogs (270k reach on Facebook)
- Full use of Team Essence assets, logo and brand
- Mention on partners page of Team Essence website
- Invite to NSPCC fundraising dinner with former England Rugby Captain Chris Robshaw on 22<sup>nd</sup> March

## CONTACT

If you want to be part of our adventure, please feel free to contact us regarding the sponsorship opportunities:

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INSTAGRAM: @TeamEssenceAdventures

FACEBOOK: Team Essence - Rogues of River Racing

## DONATE

<https://mydonate.bt.com/fundraisers/teamessenceyukon>