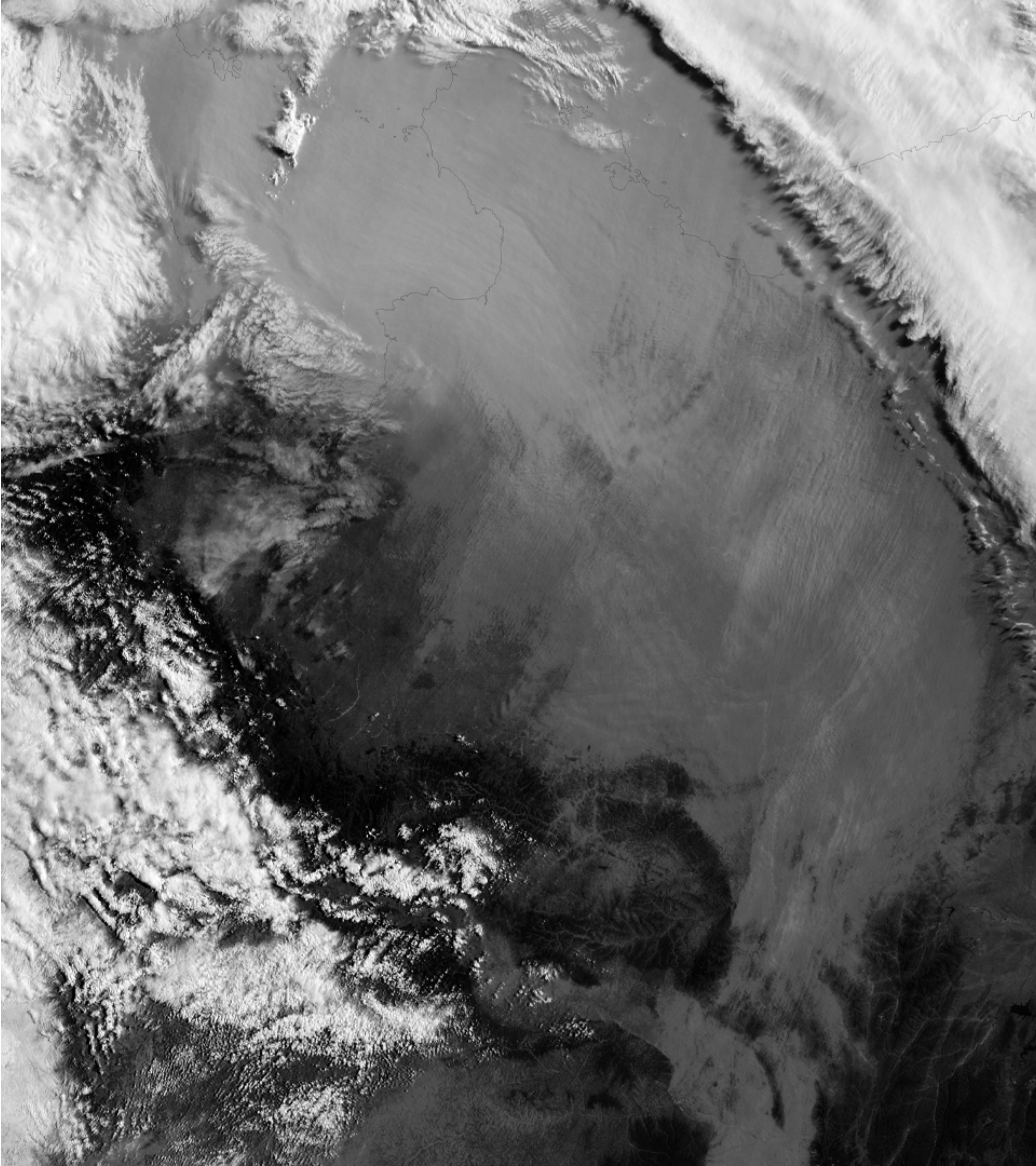


# GOBI

In aid of  
**NSPCC**





# GOBI

"The Gobi Desert - a rain shadow desert formed by the Himalaya's, covering over 500,000 square miles, is one of the world's greatest deserts. Its name, taken from the Mongolian word meaning waterless place covers much of the southern part of Mongolia. The climate here is extreme to say the least. Temperatures reach +50°C. in summer, and -40 in winter. With an average rainfall of less than 100 mm per year, some areas only get rain once every two or three years. Spring and fall brings more dangers in the form of winds reaching up to 140 km/h. This unique desert hosts the last remaining wild Bactrian (two-humped) camels, wild ass, and a small population of Gobi bears, the only desert-inhabiting bear.

Our goal is to trek across the Gobi in Mongolia from its Western edge to its far Eastern corner. Using human power to drag supplies in custom built trailers, our team of 2 guys and 1 girl, will be pushing the limits of human endurance and resilience to cover over 1400 miles, traversing sand dunes, large barren expanses and rocky outcrops. The route will see the team navigate their way across the desert from well to well, setting a new worlds first record. With every step, Team Essence -the rogues of desert crossings hope to raise money and awareness for the NSPCC and to help keep more children safe."





“Having experienced what mother nature can throw at you in the ocean I’m now going to see what she can do in the desert. Im under no illusion that this will be one of the most brutal 2 months of my life as we fight the elements and the ever continuing search for water. Knowing that with every step we make, we are raising money and awareness to support the amazing work the NSPCC does will keep us driven to the very end” ~ Mathew Bennett



# MATHEW BENNETT

Mathew’s life has been driven by 2 focuses, to seek adventure and to protect others. Joining the British Military Police at 18 he served his country as a Military Policeman before working for the US Department of Defence as a close protection officer covering Baghdad, Ramadi and Fallujah. When a unique opportunity presented itself to re-train as a stock broker in London and Monaco, he took it, utilising it to fulfil his life-long dream of launching a new series of care homes to rehabilitate children from abusive backgrounds. With his military and charitable roots never far from his mind, Mathew has continued to push his body beyond the usual limits to raise money and awareness for those less fortunate. In 2010 he ran from Plymouth to London with the Royal Marine Commando’s and 2013 saw him trek the UK's most injured soldier across the Hardanger Glacier for the Pilgrim Bandits Charity. Most recently, in 2016, Mathew skippered and personally financed a team of non-rowers to become the first team ever to row the Atlantic from mainland Europe to mainland South America setting two world records in the process. This feat raised over £120,000 for the NSPCC one of the UK’s leading children’s charities, who awarded him with a full patronage, an honor he holds close to his heart.





# LUKE RICHMOND

Born in Australia, Luke grew up in the outback before joining the Military and serving his country at the age of 17. The Army instilled in him integrity, loyalty, discipline and a passion for adventure. Once discharged from service Luke travelled the world on expeditions to some of the most remote and beautiful locations imaginable. He has climbed 6 of the tallest mountains on 6 continents, spent time captured in the jungles of West Papua, travelled extensively throughout Africa, Asia, South America and Europe and most recently has rowed across the Atlantic Ocean from Portugal to Brazil as part of a British team in 55 days setting two world records. He is a full time climber and part time BASE Jumper who prides himself on having the physical ability ready for anything life can throw at him. When not on expeditions he is a performance coach with 12 years of Strength and Conditioning experience behind him.

**"The Gobi crossing will push the human body to its absolute limit and will be a mental challenge like no other. This will be the ultimate test of my 'ready for anything' motto, let's have it" ~ Luke Richmond**



# ELISE ROSE HOEFSMIT

Spending close to a decade as a personal trainer Elise is continuously searching for ways to put her physical fitness to the test and after success in competitive body building, powerlifting and CrossFit, she has now turned towards nature to up the anti.

Along with her Husband Luke the 28 year old Australian divides her time between coaching CrossFit at Unit 27 in Thailand and travelling the world looking for the next challenge. A keen rock climber and sky diver Elise feels she has been training for 10 years for something like the Gobi crossing.

**"This crossing will be my first real mental and physical suffer fest. I know my body can take whatever I throw at it, but the question is always, can my head?" ~ Elise Rose Hoefsmits**



**Childhood shapes who we become, abuse never should.**

Our work focuses on **Prevention**, **Protection** and enabling **Social Change**.

We help children who have been abused to rebuild their lives. We protect children at risk, and we find the best ways of preventing child abuse from ever happening. We speak up for children. So when a law needs to change, or those in power are not doing enough, we demand it.

We believe that **every childhood is worth fighting for**. We are determined to lead this fight, and we hope that you will consider being part of this journey by supporting us.

# SPONSORSHIP PACKAGE

Team Essence are looking for corporate partners to sponsor our record attempting desert trip. **Once again, the expedition has been privately funded in full to ensure that 100% of your contribution is received by the NSPCC.**

**£25,000 or more** , your company will receive:

- Lead logo placement on the trailer, kit and tents
- Dedicated promotion opportunities
- Media opportunities
- Inclusion on social media and blogs
- Full use of Team Essence assets, logo and brand
- Mention on partners page of Team Essence website
- Invite to sponsors dinner

For **£10,000** , your company will receive:

- Large logo placement on the kit and tent
- Media opportunities
- Inclusion on social media and blogs
- Full use of Team Essence assets, logo and brand
- Mention on partners page of Team Essence website
- Invite to sponsors dinner

For **£5,000**, your company will receive:

- Placement of logo on the kit and tent
- Media opportunities
- Inclusion on social media and blogs
- Invite to sponsors dinner

If you want to be part of our adventure, please feel free to contact us regarding the sponsorship opportunities:

**EMAIL:** [MB@ahgroup.eu](mailto:MB@ahgroup.eu)

**TEL:** +44(0)7904 167 041

**INSTAGRAM:** @TeamEssenceAdventures

**FACEBOOK:** Team Essence - Rogues of desert trekking